



COLORADO PSYCHOLOGICAL ASSOCIATION

2010 Advertising Rates & Order Form

The Colorado Psychologist is a bi-monthly publication sent electronically to approximately 500 members and archived on the CPA website. The CPA website, www.coloradopsych.org also features advertising.

Advertising Order

Name: _____

Company: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

- Newsletter Display Ads** **Cost**
- Full Page (6 3/4" x 10") \$350
 - Half Page (6 3/4" x 5") \$225
 - Quarter Page (4 1/2" x 2 1/2") \$150
 - One-Sixth Page (2 1/8" x 5") \$125

- Classified Ads (office space, etc.)** **Cost**
- Newsletter Classified Ads \$1.00 per word
 - Classified Ad on Website \$1.00 per word
 - Classified Ad in Newsletter & Website \$1.75 per word

- Position Ads (job openings, etc.)** **Cost**
- Newsletter Position Ads \$30 per 50 words
 - Position Ad on Website \$30 per 50 words
 - Position Ad in Newsletter & Website \$50 per 50 words

Issue Dates & Advertising Deadlines – Please select all requested issue(s) below and note copy deadline(s). Newsletter ads are run for the duration of the specified issue. Website ads run for 60 days and can be posted within 2 business days from receipt of ad and payment.

- January/February (copy due December 10)
- March/April (copy due February 10)
- May/June (copy due April 10)
- July/August (copy due June 10)
- September/October (copy due August 10)
- November /December (copy due October 10)

Although CPA appreciates its advertisers' support, CPA does not independently verify the accuracy of any statements or claims regarding any advertised product or service and is not responsible for the contents of any advertisement appearing in our publications.

All ads must be pre-paid

Payment VISA MasterCard Check (payable to CPA)

Card Number: _____ Exp Date: _____ 3 digit security code _____

Cardholders Name: _____ Cardholders Phone #: _____

Cardholders Email address: _____

Please send camera-ready display ads or typed ad copy according to the deadlines specified above to:

Colorado Psychological Association
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 Ph 303.692.9303 Fx 303.770.1614
copsych@gwami.com www.coloradopsych.org